



WALK for HOSPICE

Aroostook House of Comfort

FACEBOOK FUNDRAISING

We have supported over 600 individuals through their hospice journey and aided patients and families through our new Charity Care Fund. Your fundraising efforts will help sustain our non-profit facility and assist families regardless of their ability to pay. Through Facebook Fundraising, our community can raise funds for the Aroostook House of Comfort by creating a page to share with friends and followers. This is an easy way to raise funds, promote community awareness, and celebrate the lives of those impacted by hospice.

Steps to Start Your Facebook Fundraiser

1 You will be prompted to sign in if you are not logged in to Facebook. If you have multiple Facebook accounts, sign in to the one you want to be connected to your Walk for Hospice page.



Fundraisers

Select "Fundraisers" in the left-hand column of options.

2 Choose "Select Nonprofit," then search and select the Aroostook House of Comfort.

3 Your Facebook Fundraising page is almost complete. Edit each field with the following information:

- Set a goal for how much you would like to raise.
- The fundraiser deadline is **September 6th**.
- Title your fundraiser and explain why you are raising funds for the Aroostook House of Comfort. You can celebrate a loved one or share your experience.
- Add a Walk for Hospice cover photo to finish your page. Download the image from our website: www.aroostookhouseofcomfort.org/walk

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Choose "Create" and your Facebook Fundraiser will automatically show up in your timeline. Add photos, updates, and invite your friends to ensure they know you are fundraising for the AHOC Walk for Hospice!

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To be eligible for prizes remember to email your totals to abbey@aroostookhouseofcomfort.org by the fundraiser deadline of **September 6th**.

Helpful Hints

Let's Get Connected

Like our page to stay current with all our event details and updates. You can find our page at: www.facebook.com/aroostookhouseofcomfort

Download Our Shareables

Use the Walk for Hospice Toolkit to download images to share with friends and followers here: www.aroostookhouseofcomfort.org/walk

Tag Us

We want to make sure we can see your posts about us, so remember to tag [@aroostookhouseofcomfort.org](https://www.facebook.com/aroostookhouseofcomfort)

Get Involved

Make sure you join in the conversations on our page by liking or commenting on our posts. We have an amazing following in our Facebook community.

Thank Your Supporters

Don't forget to thank everyone who contributes to your page.

